

Wear We Are Going | An Eco-Fashion Design Contest

CONTEST RULES, TERMS, & CONDITIONS

Contest Organizers

The Wear We Are Going program and the associated program contest is a collaborative project of VenturaVie and the Salt Tree Charitable Trust (herein referred to as the “contest organizers”), both 501(c)(3) nonprofit organizations.

Contest Eligibility

Contestants must be age 18 or older at the time of their contest submission. Contestants must reside in the United States. Only individual adults are eligible to enter the contest. Multiple individuals, including but not limited to collaborative teams, businesses, classes, or organizations are not eligible. Students are welcome to apply as individuals so long as they otherwise meet the eligibility requirements.

Officers, board members, employees, and other agents and assigns of the contest organizers, and the immediate family members of said officers, board members, employees, and other agents and assigns are not eligible.

Contest Submission

For consideration as a contestant, eligible individuals must submit a completed application through the WearWeAreGoing.org website during the open submission period of midnight EDT on April 22, 2022 through midnight EDT on July 1, 2022. The contest organizers reserve the right to disqualify any incomplete submissions at their discretion, including submissions that do not meet the announced deadlines.

The contest organizers reserve the right to extend the submission deadline at their discretion, and will announce any such extensions through the WearWeAreGoing.org website and through social media.

Submission Criteria

Submissions should be for an original fashion design. The design must be a full-body look (such as, but not limited to, a suit, dress, trousers and top, shorts and top, or full-body coat). The design must be wearable, and it must allow the wearer a reasonable range of motion. The design must use materials and resources to which the contestant would have access to execute the design plan.

Submissions will be judged by a panel selected by the contest organizers. Judges will consider ecology and artistry of submissions as contest criteria. This may include analyzing the embodied energy (resource use) of the design, the life cycle (durability, opportunity for repurpose, or biodegradability) of the design, how well the design addresses the contest themes (beauty, resilience, and adaptation), and any unique stories, purposes, or innovations from the design.

Contestants confirm that any and all material furnished for this contest is either their own or otherwise authorized for such use without obligation to them or any third party. This includes, but is not limited to, their contest design and their submitted application materials. The design should not reference trademarks or famous individuals (such as corporate brands or political figures).

Contest Finalists

A subset of contestants will be chosen by the judging panel as contest finalists. Contestants will be notified if they are chosen as a contest finalist no later than midnight EDT on July 15, 2022. For consideration as a finalist, selected contestants must construct their design as proposed in their original submission. Selected contestants must also submit a completed finalist application that will include video of the constructed design in closeup, from all perspectives, and being worn and in motion. The finalist application and submission instructions will be provided to selected contestants by the contest organizers no later than midnight EDT on July 25, 2022.

Selected contestants must complete the finalist application before midnight EDT on September 5, 2022. The contest organizers again reserve the right to disqualify any incomplete submissions or any submissions not received by the announced deadlines at their discretion.

Fair Use

Contestants agree to the participation in interviews and consent to the use of quotes, the taking of audio recordings, and the taking of photographs and/or video images of them and their work for the Wear We Are Going program by the contest organizers. Contestants grant

the contest organizers the irrevocable and unrestricted right in perpetuity to edit, reproduce, and otherwise use said products in any manner or medium for purposes related to the charitable missions of the contest organizers. Contestants release the contest organizers from all claims, demands, and liabilities whatsoever in connection with these uses. The contestants also agree to the use of their name, likeness, portrait or pictures, voice, and biographical material about them for purposes related to the charitable missions of the contest organizers. Contestants agree that all consented and released products and material may be broadcast and distributed without limitation through any means, and contestants will not receive any compensation for their participation.

Release

Contestants agree that participation in the Wear We Are Going program confers upon them no rights to use, ownership, or copyright. Contestants may not use the Wear We Are Going logo or images from the Wear We Are Going website or social media pages, or from contest organizers' websites or social media pages, without receiving prior written permission.

Contestants release the officers, board members, employees, and other agents and assigns of the contest organizers from all liability which may arise from any and/or all claims by the contestant or any third party in connection with their participation in the program. It is also understood that the contest organizers are under no obligation to broadcast or otherwise use any submitted products or material. In return for this release, contestants will receive opportunities associated with contest participation.